



PRESS RELEASE

For immediate release

PROREC NOW A CERTIFIED B CORP COMPANY



SAINT-HYACINTHE, QC, January 16, 2025 – Prorec Inc., a leader in food waste recovery and valorization headquartered in Saint-Hyacinthe, Quebec, is extremely proud to announce that it has officially obtained the B Corp certification.

The B Corp certification signifies that a company has been verified as meeting B Lab's high standards for social and environmental impact. It also reflects a legal commitment to stakeholder governance and demonstrates accountability and transparency by publicly disclosing this performance assessment on its B Corp profile.

B Lab's social and environmental standards define how businesses can be a force for good. Based on stakeholder input, research, and established best practices, these standards form the foundation of B Corp certification requirements and B Lab's impact management tools. They also provide a framework for the network's programs and collective initiatives. Overseen by B Lab's Standards Advisory Council, these guidelines help businesses improve, measure, and manage their impact on society, people, and the living world they are part of.

With a score of **95.7**, Prorec has surpassed the minimum requirement of 80 with flying colors. Thanks to the collaboration of its business partners and employees but also its business model based on the circular economy and its best practices in governance,

environmental responsibility, and positive impact on the community, Prorec has now joined the global B Corp movement.

B Corp certification does not mean a company is perfect or has reached its highest possible impact. Instead, it signifies that the company is part of a global community working collectively to change the economic system and that, to remain committed to this mission, it must continuously meet evolving social and environmental performance standards.

"As a B Corp company in the North American agri-food industry, Prorec is part of a movement driving change and leading the way toward a more inclusive, equitable, and regenerative economy." – **Stéphane Le Moine, CEO**

Between now and its certification renewal in 2027, Prorec will continue its ongoing improvement efforts on multiple fronts to amplify its positive impact and increase its score across the five assessed categories.

About Prorec inc.

Founded in 1996, Prorec employs over 60 people engaged in circular economy. Its mission is to recover and repurpose food waste in order to provide a useful second life to industrial food waste. The company helps food processing plants throughout eastern Canada maintain their waste in the food chain instead of sending it to landfills. Prorec recovers, processes, and repurposes these residues and transforms them into high value nutritional products that substitute the use of grains in animal feed. Prorec products are mainly sold to farms and animal feed mills in Quebec.

<https://www.prorec.ca/>



About B Corp

The B Corp movement is an international community of people using business as a force for good. Together, we are shifting our economic system from a model that prioritizes profit for a select few to one that benefits everyone—from wealth and power concentration to a commitment to equity, from extraction to regeneration, and from individualism to embracing interdependence.

<https://usca.bcorporation.net/>

For more information :

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